

GLOBALLY UNITED

BizX 2021



PRESENTED BY
STEPHEN MULHERN



PENNY HASLAM
BizX Speaker

JOIN US VIRTUALLY
on APRIL 29th - 30th 2021

Join us for two packed and inspiring days where you will receive business insights from renowned leaders. You and your team will leave with powerful strategies and actions to grow your business or kick start your business idea...

THE BENEFITS OF ATTENDING ARE LIFE-CHANGING...

BizX will elevate your business know-how. You'll learn key strategies on marketing, selling, team building, leadership as well as having the opportunity to network and learn with fellow business owners, entrepreneurs and business coaches from all over the world. All sessions can be accessed on demand for 30 days after the event.

Make sure you catch the chance to rank among the best companies and leaders, as well as celebrating achievements with your team by entering for a chance to bring home a prestigious BizX Award too! Click here to see the award categories.

With 16 Global Thought Leaders sharing their knowledge this year, this will be the biggest and best BizX yet! Be sure to secure the early bird offer for your tickets and be there at a bargain price. As a small token of our appreciation for your support, you'll receive a copy of Xenia Tchoumi's latest e-book.



BizX Award Winner,
TILLETTS CLOTHING

GLOBAL THOUGHT LEADERS

THIS YEAR INCLUDE:



LORD SUGAR

Expect fireworks when author of 'Billionaire in Training' interviews billionaire business Magnate, Philanthropist and reality TV show star, LORD SUGAR. Featuring in the hit BBC series The Apprentice, Lord Sugar personifies the East End lad made good, becoming Britain's favourite stropky boss. At the age of 21, Alan Sugar founded the electronics company Amstrad, and at its peak achieved a Stock Market value of £1.2 billion.

YOUR INVESTMENT: £ 195 + VAT (Early Bird Rate) | £ 245 + VAT (from 12th March) | £ 295 + VAT (from 16th April)

REGISTER TODAY TO SECURE THE EARLY BIRD RATE

Visit actioncoach.co.uk/bizx2021



JEFFREY GITOMER

When your title includes the word King, you'd better be the global leader. Enter JEFFREY GITOMER. With a sales career to die for and his 5-million-selling *Little Red Book of Selling* and New York Times best-seller *The Sales Bible* behind him, Jeffrey has earned the crown as 'The King of Sales'.

ANNA HEMMINGS MBE

ANNA HEMMINGS MBE is best known as Britain's most successful female marathon kayaker, a six times World Champion. Anna shares the insights and strategies that helped her reach the highest level, deal with adversity and return to the pinnacle of her sport again.



BRAD SUGARS

BRAD SUGARS founded the business coaching profession and, for the last three decades, he's been recognised as the world's No. 1 Business Coach. Author of 17 best selling business and wealth creation books, Brad's genius lies in making the complex simple. He's also the visionary behind the idea of BizX.

MARCUS SHERIDAN

Called a "web marketing guru" by the New York Times, MARCUS SHERIDAN is a best selling author and a highly sought after global speaker and consultant in the digital sales and marketing space. He has helped hundreds of businesses and brands achieve their potential in a rapidly evolving marketplace.



SETH GODIN

New York Times Best Selling Author, SETH GODIN, is globally recognised as one of the most influential speakers and writers in business. Seth is in the Guerilla Marketing Hall of Fame, the Direct Marketing Hall of Fame, and just recently, the plain old no-modifier Marketing Hall of Fame.

PAUL McKENNA

PAUL McKENNA'S books covering everything from stress and sleep to diet and career have been global bestsellers. Paul has starred in TV series such as *The Hypnotic World of Paul McKenna*. He will reveal how psychology affects achievement, resilience, confidence and persuasion.



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WYATT WOODSMALL

Wyatt Woodsmall is the Godfather of Neuro Linguistic Programming (NLP) and the Number 1 Master Practitioner of NLP on the planet. Described by Jeffrey Gitomer as "The Smartest Man in the World", Wyatt taught Tony Robbins everything he knows about NLP.



PENNY HASLAM

Penny Haslam is an award-winning speaker on the subjects of Communication and Confidence. She's the author of the business book 'Make Yourself a Little Bit Famous'. Penny is a TEDx speaker on The Power of Visibility for Women, and has been awarded the UK's Speaker of the Year by the Professional Speakers Association for her talks on communication and confidence.



MARCUS BUCKINGHAM

MARCUS BUCKINGHAM is a global researcher and thought leader focused on unlocking strengths, increasing performance, and pioneering the future of how people work. He is the author of two of the bestselling business books of all time and his strengths assessments have been taken by over 10 million people worldwide.



KIM SCOTT

KIM SCOTT is the author of Radical Candor: Be a Kick-Ass Boss Without Losing Your Humanity and co-founder of the company Radical Candor. Kim was a CEO coach at Dropbox, Qualtrics, Twitter, and other tech companies. She was a member of the faculty at Apple University and before that led AdSense, YouTube, and DoubleClick teams at Google.



PHILIP HESKETH

Celebrated for his ability to entertain and inspire, Philip Hesketh reveals powerful, life-changing techniques to persuade, influence and succeed in the workplace and in our personal lives. Philip enjoyed 17 years of consecutive growth in his advertising agency, culminating in his business selling for £48 million. With two Amazon Number 1 best-sellers, you can look forward to a wealth of real-world takeaways to improve your relationships and business.



XENIA TCHOUMI

XENIA TCHOUMI is a digital ambassador of high-end fashion and lifestyle brands, shooting with magazines of the likes of Vogue and Elle. She has recently given three motivational TEDx talks and spoke at the United Nations regarding how social media can empower women and businesses all over the world. Xenia is the author of 'Empower Yourself' a self-help book about independent thinking and has over 8 million followers online. Like you and I, she once came second in a beauty contest, the difference is we were playing Monopoly... Xenia was in Miss Switzerland!

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JAKE HUMPHREY

Fresh from 'The High Performance Podcast', hitting the UK number 1 spot on business, sports and lifestyle in the Apple Podcast charts, JAKE HUMPHREY will speak at this year's BizX. Jake was the lead presenter of the BBC's Formula 1 team. He also has the distinction of being the youngest presenter to have hosted Match of the Day.



DAMIAN HUGHES

Professor DAMIAN HUGHES is an international speaker and best-selling author who combines his practical and academic background within sport, organisational development and change psychology, to help organisations and teams create a high performing culture



ALAN MILTZ

Every profession has a language. The world's most successful business owners are fluent in the language of business – finance and accounting. But, if the key to getting rich was only learning how to speak the language, then all accountants would be rich. And they're not. The trick is to learn how to translate that language into something that's usable. ALAN MILTZ has dedicated his life to teaching business owners the tricks and now you have the opportunity to tap into his knowledge.

EVENTS SCHEDULE

Thursday 29th April

9:00am	Welcome with Stephen Mulhern
9:10am	Paul McKenna
10:15am	Alan Miltz
11:10am	Philip Hesketh
12:05pm	Anna Hemmings
12:55pm	Lunch
1:40pm	Seth Godin
2:55pm	Marcus Buckingham
4:05pm	Kim Scott
5:15pm	Brad Sugars
6:00pm	Get ready for the UK Awards
7:00pm	UK Awards with Stephen Mulhern
8:00pm	Celebrate!

Friday 30th April

9:00am	Welcome with Stephen Mulhern
9:10am	Jake Humphrey & Damian Hughes
10:25am	Xenia Tchoumit
11:25am	Penny Haslam
12:10pm	Lunch
12:55pm	Jeffrey Gitomer
2:10pm	Wyatt Woodsmall
3:25pm	Marcus Sheridan
4:35pm	Lord Sugar and Brad Sugars'
5:30pm	Get ready for the USA Awards
6:30pm	USA Awards with Brad Sugars
8:00pm	Start your weekend!

All timings in BST. There will be 10 minute breaks between all speakers on both days. Timings for some speakers are yet to be confirmed, this is the proposed schedule.

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